

# DESIRE

Desire means, simply, knowing what you want. It is the first principle of success.

Your brain becomes magnetized with the dominating thoughts you hold in your mind. These magnets attract forces, people, and circumstances in harmony with the nature of those dominating thoughts.

Before you can accumulate riches in great abundance, you must magnetize your mind with an intense desire for those riches.

Wishing will not bring riches. But desiring riches with a state of mind that becomes an obsession, then planning definite ways to acquire those riches through goal setting and backing those plans with a persistence that does not recognize failure, will bring you what you desire.

There are six definite, practical steps to follow in order to transform a desire for riches into the riches themselves.

- 1) Fix in your mind the exact amount of money you desire.
- 2) Determine exactly what you intend to give in return for the money you desire.
- 3) Establish a definite date by which you intend to possess the money you desire.
- 4) Create a definite plan for carrying out your desire, and begin at once — whether you are ready or not — to put this plan into action.
- 5) Write out clearly and concisely all of the information in Steps 1 to 4 above.
- 6) Read your statement aloud twice daily and, as you read, see and feel and believe yourself already in possession of the money.

Answer the following questions, based on the six steps detailed above. When you have completed answering the questions, you will have the basis for your plan to accumulate the wealth you desire.

- 1) What is the exact amount of money you desire?
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- 2) What exactly will you give in return for this money? Remember, something never comes for nothing.
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3) By what date do you intend to have the money you desire? Be specific.

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4) In the following space, create a definite plan for carrying out your desire. Make this plan something you can put into action immediately. Make the steps *specific* and *achievable* in the time frame you've given yourself in Step 3.

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5) Combine all of the answers from Steps 1 to 4 and write them in the space below. Although this may seem repetitious, remember that repeating your desires until they become burning obsessions makes those desires become reality.

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6) Read the statement in Step 5 aloud. Do it again. In the space below, write down at what two times during the course of each day you will repeat this statement aloud to yourself.

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# FAITH

A mind dominated by positive emotions becomes a favorable site for the state of mind known as faith.

When faith is blended with thought, the subconscious mind instantly picks up the vibration, translates it into its spiritual equivalent, and transmits it to Infinite Intelligence, as in the case of prayer.

Faith is a state of mind that may be induced or created by affirmations or repeated instructions to the subconscious mind through the principle of autosuggestion (see Page 12). It is a state of mind that you may develop voluntarily through application and use of the principles found in this program.

It is important to remember:

- Faith is the starting point of all accumulation of riches.
- Faith is the basis of all miracles and mysteries that science cannot explain.
- Faith is the only known antidote for failure.

A lack of self-confidence may be the biggest obstacle to maintaining faith in yourself. This handicap can be overcome and timidity translated into courage through the use of positive thoughts stated in writing, memorized, and repeated until they become part of your subconscious mind.

The following is a formula for attaining and strengthening your self-confidence. Commit yourself to genuinely believing of each element of the formula and acting upon each belief.

- a) Know you have the ability to achieve the objects of your definite purpose in life; demand of yourself persistent, continuous action toward its attainment, and promise to render such action.
- b) Realize that the dominating thoughts of your mind will eventually reproduce themselves in outward, physical action, and will gradually transform themselves into physical reality; concentrate your thoughts for 30 minutes daily upon the task of thinking of the person you intend to become, thereby creating in your mind a clear mental picture.
- c) Know that through the principle of autosuggestion any desire that you persistently hold in your mind will eventually seek expression through some practical means of attaining the object you desire. Devote 10 minutes daily to demanding of yourself the development of self-confidence.
- d) Write down a clear description of your definite chief aim in life, and never stop trying until you have developed sufficient self-confidence for its attainment.
- e) Realize that no wealth or position can long endure unless built upon truth and justice; engage in no transaction which does not benefit all whom it affects. Succeed by attracting to yourself the forces you wish to use and the cooperation of other people. Induce others to serve you because of your willingness to serve others. Eliminate hatred,

envy, jealousy, selfishness, and cynicism by developing love for all humanity; know that a negative attitude toward others can never bring success. Cause others to believe in you, because you will believe in them and in yourself.

Sign your name to this formula, commit it to memory, and repeat it aloud once a day with full faith that it will gradually influence your thoughts and actions so that you will become a self-reliant, successful person.

Answer the following questions:

1) Write down five beliefs in which you feel you must have faith before you can reach your goals. These beliefs can be about yourself, your family, friends, or colleagues, or about the universe as a whole.

a) \_\_\_\_\_  
\_\_\_\_\_

b) \_\_\_\_\_  
\_\_\_\_\_

c) \_\_\_\_\_  
\_\_\_\_\_

d) \_\_\_\_\_  
\_\_\_\_\_

e) \_\_\_\_\_  
\_\_\_\_\_

2) While working to believe the things you listed in the previous question — by repeating them to yourself often and using the formula given previously — it's important to also remember those things in which you already have deep faith. Below, list five beliefs you currently hold, about which you have no doubts whatever, preferably beliefs that will help you achieve your goals.

a) \_\_\_\_\_  
\_\_\_\_\_

b) \_\_\_\_\_  
\_\_\_\_\_

c) \_\_\_\_\_  
\_\_\_\_\_

d) \_\_\_\_\_  
\_\_\_\_\_

e) \_\_\_\_\_  
\_\_\_\_\_

# AUTOSUGGESTION

Autosuggestion is self-suggestion. It is the agency of communication between that part of the mind where conscious thought takes place and the subconscious mind. With it, an individual may voluntarily feed his or her subconscious mind thoughts of a creative nature or, by neglect, permit destructive thoughts to find their way in.

Through the dominating thoughts one permits to remain in the conscious mind (whether these thoughts are positive or negative, true or false is immaterial), the principle of autosuggestion voluntarily reaches the subconscious mind and influences it with these thoughts.

Your ability to use the principle of autosuggestion will depend upon your capacity to concentrate upon a given desire until that desire becomes a burning obsession.

1) You have been repeating your course of action aloud two times daily. It is time to add more autosuggestions to your daily routing.

a)

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b)

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c)

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d)

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e)

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